

PRENEED

PARTNER'S CLUB

ELCO Mutual values its partnered funeral homes and agents, which is why we created the Preneed Partners Program. By working with ELCO, you gain access to a variety of benefits depending on production. These benefits include marketing materials, co-op opportunities, access to Domanicare, marketing credit, and more. To learn more about the Preneed Partner's Club, please contact our National Sales Directors, Jim and Julie Palm, at (800) 925-9660.



GOLD

All active partnered homes*

- + Continuing education vouchers for insurance license
- + Funeral home branded ELCO marketing materials
- + Marketing support
 - Custom ad development upon request
- + Co-op marketing opportunities with ELCO
 - Mailing programs

PLATINUM

Production requirement of \$250k of Face Amount

- + All Gold tier benefits
- + Co-op assistance for aftercare programs
 - 50% cost share of DomaniCare
- + \$1,000 marketing credit per year
- + NFDA Hotel Cost Reimbursement

DIAMOND

Production requirement of \$500k of Face Amount

- + All Gold and Platinum tier benefits
- + Full aftercare program with DomaniCare
- + All expenses paid trip for ELCO's annual golf outing agent event
- + \$2,500 marketing credit per year**

See Preneed Partner's Club rule form for complete details. *Actively writing business/\$50k in Face Amount. **Total of \$2,500, not in addition to the \$1,000 credit in the Platinum tier.



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